

Show Your Value

Ready to learn the #1 most important factor that changes an okay resume into a great one?

Here's your quick and easy guide to turning responsibilities into accomplishments. This technique is the key to resume success, and it's the best way to convince a hiring manager that you're the person for the job. Read on, and I'll guide you step-by-step to apply this powerful technique to your own work history.



Turn responsibilities into accomplishments.

Great resumes outline not just what you did, but how your work created benefits. To illustrate what I mean, here's a before-and-after example from a resume we wrote for a client who manages the Streets Department of a city in the Salt Lake Valley.

(Have you ever thought about the people who lead the efforts to clean and maintain our streets? One thing I love about being a resume writer is getting the inside view on jobs like this.)



Before

My daily responsibilities as field supervisor include dispatching crews and needed equipment for daily tasks and overseeing the crews in the field that work is being performed to city standards.

Okay, this is too wordy, but it gives us some good understanding of his job duties: He assigns and supervises the crews that perform street work in his city.

Here's what we wrote for the final version of his resume:

After

- Saw major decrease in citizen complaints regarding roads and infrastructure by effectively managing crew to quickly and efficiently perform needed repairs.

This is more tightly worded and is organized into resume-speak bullet form. But what really sets it apart is that it goes beyond **what** he does and identifies the **benefits** of what he does.

It goes beyond describing his daily **responsibilities** and explains a **result** of his work filling those responsibilities; namely, his city has seen a major decrease in citizen complaints.

That outcome (decrease in complaints) tells us that he is good at his job. So if I'm making a hiring decision between him and another person with similar experience, I'm going to take a second look at this guy. The one who is showing real results.

I call this **connecting the dots**. Sure, to write a resume you have to make a list of the stuff you do at work.

But to make a great resume, take it a step further and identify the outcomes or results from the stuff you do at work.

Connect the dots and draw a line from what you do to the benefits the employer sees.

Here's another example. This client was the Director of IT for a mid-sized company. His original resume said this:

Before

Responsibilities include budgeting, hiring, performing staff reviews, planning for capacity and availability. System services is responsible for maintaining a Microsoft Server environment (200+ servers), Hitachi SAN (340TB), IBM AIX unix environment, Redhat Enterprise Linux (400+ servers), Commvault backups, and Foglight proactive monitoring.

So one problem is that this provides way too much detail. But did you notice the big red flag?

It's the phrase "responsibilities include." That phrase is a sure-fire sign you are listing responsibilities that need to be transformed into accomplishments.

As we consulted, this client told us that what he is really proud of in this job is the turnaround he's achieved for his department. So yes, his department has 200 servers, but what really makes him great is his success changing the whole culture of his team. Here's what we came up with:

After

- Revitalized underperforming department with low morale and poor credibility by implementing sound operational and project management systems for team maintaining 200+ servers.

Don't just say you're good at your job. Explain costs you've saved, clients you've brought on, revenue you've added, new products you've launched. And for bonus points, put a number on each bullet point in your resume, even if you're making an educated, rough estimate.

Accomplishment Generator

Ready to put it into action?

Specific, quantified accomplishments are the heavy-lifters of a resume. Great resumes outline not just what you did, but how your work created benefits—more revenue, greater efficiency, better teamwork, fewer errors, happier customers. Use this worksheet to transform your workplace duties into attention-getting accomplishments.

Responsibility <i>What do you do in your job?</i>	Benefits <i>What positive outcomes result from your work?</i>	Get Specific <i>Now make it more concrete. If possible, quantify your work with a number, even if it's a rough estimate.</i>	Put It Together <i>Voila! Here's a strong accomplishment for your resume or cover letter.</i>
Customer service	More satisfied customers	Annual customer satisfaction index up 8% this year	Drove 8% increase in key customer satisfaction index.

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Looking for more support in identifying your accomplishments, transforming tasks into outcomes, and generating powerful content for your resume?

Our specialized writers are trained in helping you uncover the results of your work and package them into resume gold. Visit us at www.redrocketresume.com to get started.